Thank You to Our Customer

HONDA

Office of the President

January 14, 2015

HONDA ONE 1137 Topsail Road P.O. BOX 899 Mount Pearl, NL A1N 3C8

To the entire Sales Team at Honda One,

Just a short letter to thank you and your Dealership team for your contribution to Honda's success in 2014 and for being our #1 Retail Dealer for Honda Snowblowers in Canada!

In the original spirit of our founder, Mr. Soichiro Honda, Honda Power Equipment has utilized technology to help people enjoy happier and easier lives. Honda Power Equipment products assist Canadians hard at work in countless trades on a daily basis, and also enhance the lives of residential customers, whether it's for lawn and garden maintenance, clearing driveways, or recreational activity.

Our products have been able to help people during severe weather related events, and even though we never hope for drastic weather, we take great pride in our products which help so many Canadians in times of need.

Honda Power Equipment products date back to 1953, and as we moved beyond our milestone 60th anniversary year, Honda Power Equipment achieved an all-time retail sales record in 2014!

Our high quality, durable, and reliable products and our marketing initiatives were just some of the reasons that contributed to our success in 2014, but none of this could have been accomplished without the combined efforts of your entire team at Honda One, and your ongoing commitment to the Honda Brand in Canada.

Thank you for your efforts in 2014 and good luck for a successful 2015!

Best regards,

HONDA CANADA INC.

Jerry Chenkin President and CEO

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